



***San Diego County
Bicycle Coalition***
2013 Annual Report

San Diego County Bicycle Coalition Board of Directors

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Staff

Executive Director: Andy Hanshaw
Membership/Development Coordinator: Britany Statt
Project Coordinator: Hannah Williams



Dear Valued Member:

Although we are well into another busy year for bicycling here in our region, we felt it important to let you know just how significant and successful 2013 was. This SDCBC Annual Report highlights some of the many things we were involved in and promoted throughout the year. Thanks to the support of our members, our work is making a difference in advancing our mission: to advocate and protect the rights of ALL people who ride bicycles and to promote bicycling as a mainstream, safe and enjoyable form of transportation and recreation. It truly takes a village of bike advocates and supporters to get things done in order to provide for a safer, better-connected bicycle network. We are grateful to all of you who come out to join us at community meetings and events that benefit us all. We're excited to share with you this update on the progress of our highly effective and engaged Regional Bike/Walk Alliance, our Education programs, advocacy committee and special events that raise awareness and important funds that allow us to continue to serve our members and keep us rolling.

As you read through this, please consider how you may want to support the work that we do this year and in the months and years ahead. Your membership matters and so does the time and talent that you lend to us as we work together to engage local leaders to strengthen their support for a better San Diego for bicycling. We always enjoy hearing from our members too so please continue to let us know what you'd like and how we can better serve you. Thanks so much for your continued support and we look forward to working with you in 2014.

Happy Pedaling,

A handwritten signature in black ink that reads 'Andy Hanshaw'.

Andy Hanshaw
Executive Director



Our Mission

The San Diego County Bicycle Coalition advocates for and protects the rights of all people who ride bicycles. We promote bicycling as a mainstream, safe and enjoyable form of transportation and recreation.



Our History

The San Diego County Bicycle Coalition is a 501(c)3 non-profit organization dedicated to making bicycling better in San Diego County. Since 1987, we have acted as a voice for bicyclists in the region and have advocated for safer streets and hundreds of miles of bicycle paths, lanes and trails all across the San Diego region. We conduct educational programs, promote awareness of bicyclists and bicycling issues, review infrastructure improvements, and act as a voice for bicyclists to elected officials and decision makers throughout the San Diego region.

Our Goals



Increased Participation
in Educational Activities

Our Plans for the Future...

Strategic Plan Goals: By 2017, our successes will have led to transportation policies and funding priorities that:

- Reduce cycling-related collisions, injuries, and fatalities by 50% proportionally from 2010 levels
- Result in 200 new miles of integrated and safe bikeways and supporting facilities across the county
- Result in five new bike-friendly business districts and a minimum of 50 recognized bike-friendly employers
- Double the number of trips by bike in San Diego County (as defined by SANDAG).

Highlights From Around the County



OCEANSIDE: The Coastal Rail Trail from North County Transit Center to Wisconsin Street was completed in Oceanside, and the section from Wisconsin Street to Oceanside Boulevard will be completed in 2014.

CARLSBAD: The City of Carlsbad added over 350 new bike racks to expand their "Bike the Village" custom bike rack pilot program, which had added 20 bike racks in Carlsbad Village the previous year. The Bike Coalition is now working with the City of Carlsbad on an Active Village Campaign, funded through an active transportation grant.



OCEANSIDE

CARLSBAD

ENCINITAS

ENCINITAS: Local bicycle and pedestrian advocacy group, Bike Walk Encinitas, is continuing to improve their community by pushing for more bike/ped improvements including sharrows and bike parking corrals.

★ ESCONDIDO

ESCONDIDO: Escondido joined several other cities in the county in developing a bicycle and pedestrian advocacy group, and became part of the Regional Bike Walk Alliance.

SOLANA BEACH

SOLANA BEACH: In 2013, Solana Beach completed its Highway 101 Project, providing a more friendly atmosphere for biking, walking and businesses.

CORONADO: Coronado received the silver level Bike Friendly Community designation from the League of American Bicyclists. Coronado joined Oceanside as the second city in San Diego County to receive this designation.

SAN DIEGO: Green bike lanes were installed in several different neighborhoods in San Diego to slow drivers down and make them more aware of cyclists on the road.

★ SAN DIEGO



CORONADO

CHULA VISTA: Chula Vista became the third city in San Diego County to install sharrows. The first sharrows were installed on East J St., a popular bike corridor over the I-805 which connects commuters and residents to schools, adjacent parks, and canyons while connecting "old" and "new" Chula Vista.

★ CHULA VISTA





2013 Accomplishments



- Hosted San Diego's first-ever open streets celebration, CicloSDias. This event closed 5.2 miles of road to cars in City Heights, North Park, South Park and Golden Hill and brought nearly 10,000 people out into the streets on bicycles, rollerblades, skateboards, scooters, unicycles and more.
- Hosted Livable Streets speaking series for three San Diego mayoral candidates.
- Offered Bicycle Valet Parking at more than twenty community events.
- Hosted free public workshops throughout the county to give safety tips anyone interested in cycling on the road.
- Created the Regional Bike Walk Alliance, a group made up of Walk SD, San Diego County Bicycle Coalition, and local bicycle and pedestrian advocacy groups throughout the county to support livable communities and streets in San Diego County.
- Hosted Bike Local Sundays – a monthly bicycle ride through San Diego's Bicycle Friendly Business Districts to promote biking and shopping local.
- Partner for a record-setting Bike to Work Day.
- Advocated for bike corrals, green bike lanes, sharrows and other infrastructure enhancements throughout San Diego County.
- Participated in City of San Diego Bike Share Review Panel (bike share coming in 2014).
- Actively participated in regional bike corridors planning process and advocated for solutions to best meet the needs of cyclists.
- Partnered with the San Diego Police Department to provide free bike lights to the community at the end of daylight savings time.
- Raised over \$100,000 and engaged 10,000+ people at our signature events (Bike the Bay and Tour de Fat) to support our programs.

What's Next:

- Continued support for the regional bike plan which includes the following projects:
 - Coastal Rail Trail
 - Uptown and North Park/Mid City Bike Corridor Projects
 - San Diego River Trail
- Support for Bike Share rollout
- Participation in new Bicycle Advisory Committee for the City of San Diego
- Growth for the Regional Bike/Walk Alliance
- More 'Open Street' events throughout the county
- Continued push for better, safer connections for bicycle transportation around the region, including the use of infrastructure from the NACTO Urban Design Guide such as cycle tracks/protected bikeways.
- Education and outreach related to the new California *Three Feet for Safety Act* which will take effect September 2014.

How You Can Help:

Become a Member

Join the bike movement in San Diego County by becoming a member of the Bike Coalition. Standard Membership is \$25 for the year and supports our efforts to make our region a better place to ride a bike through advocacy and education.

As a member:

- Your voice is represented when the SDCBC advocates for funding, policies and better cycling laws in the County. As an affiliate of the California Bicycle Coalition, SDCBC members are also represented at the State Capitol and with state agencies like Caltrans.
- You support SDCBC education programs for kids and adults to create safer riders and better bike commuters.
- You inspire more cycling riders throughout the County.
- You receive exclusive member benefits such as invitations to members-only rides and events, discounts at local businesses and bike shops, and more.

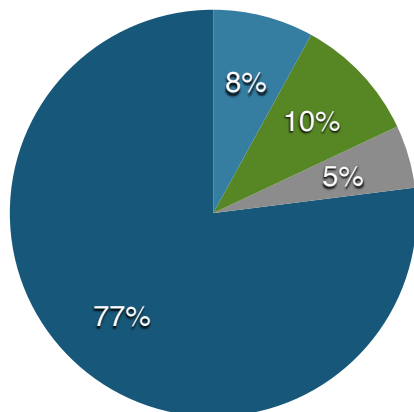
Volunteer

With so much going on here at the SDCBC, we can always use a helping hand from one of our awesome members. Whether you'd like to work at one of our events, write an article for our newsletter, or attend a local meeting, we always encourage our members to get involved. If you're interested in pitching in, click on the Support Us tab on our website.

Our Financials:

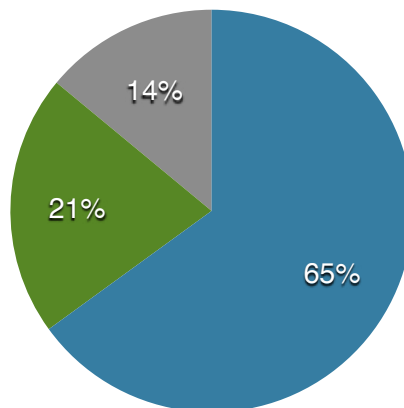
Financial Support

- Grants
- Gifts
- Membership
- Events



Expenses

- Programs
- Operations
- Membership & Development



Our Partners and Sponsors:



Our Affiliations:

The Bike Coalition is a member of several local, regional and national bicycle and pedestrian advocacy groups and organizations:





*San Diego County
Bicycle Coalition*

1111 Sixth Avenue #402
San Diego, CA 92101
858.487.6063