



858.487.6063 | P.O. Box 34544, San Diego, CA 92163 www.sdbikecoalition.org

Our Mission

The San Diego County Bicycle Coalition advocates for and protects the rights of all people who ride bicycles. We promote bicycling as a mainstream, safe, and enjoyable form of transportation and recreation.

What We Stand For

Bicycling is a healthy, affordable, and environmentally friendly form of transportation and recreation that should be safe and attractive to everyone who wants to ride, wherever their destination and whatever their purpose.

Bicycling is good for our communities and for the people who ride, and so we work to increase the number of people who ride bikes as a regular part of their lives. Toward that end:

- We advocate for complete, lowstress networks of roads and bicycle facilities that make travel by bicycle attractive to people of all ages and abilities. Every street should be designed and operated to meet the needs of people riding bikes using the best available designs and best practices.
- Regular roadway and bikeway maintenance is important for safe and enjoyable bicycling. Every city and the County should allocate the resources necessary to maintain roadways and bikeways that are safe and attractive to use by people on bikes.
- We encourage safe and responsible cycling on roads, bike paths and trails, and so we provide and endorse bicycle skills training.
- We support effective enforcement of traffic laws to encourage safe driving and bicycling, so we advocate for training of law enforcement personnel on proper bicycling and bicyclist/motorist interaction.
- Every destination where people on bikes want to go should provide safe and secure parking for bicycles. Bike parking should be provided to meet the demand, and should be designed and installed using the best design standards and practices.
- The region's public transit system should be attractive to use by people riding bikes with easy storage of bikes available on buses and trains, and secure bike parking at transit stations.

Achieving these ends will make bicycling in San Diego County better not just for the region's many bike enthusiasts; it also will make the bicycle more attractive for people who now ride bike only occasionally or not at all. At the San Diego County Bicycle Coalition, we work for the changes to our social and civic institutions that are necessary to realize this goal.



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Bike Club Membership Information

We ask our bike clubs to contribute \$5 per member (a minimum of \$50 is required) on an annual basis to the Bike Coalition. In return, we grant each of your members full Bike Coalition member benefits, along with opportunities for you to promote your club to our members and friends.

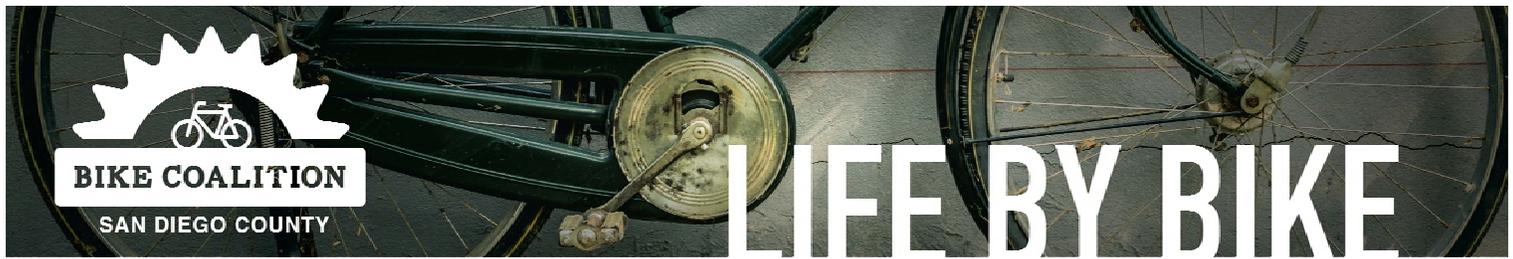
As a Member Club of the Bike Coalition you receive:

- A seat on our Council of Bicycle Clubs, a group of bike club representatives from around the County who share issues and best practices. This representative becomes a voting member of our Board of Directors, allowing your club to have input on key decisions and future direction of the Bike Coalition.
- Spotlight on your club in ChainGuard (our quarterly printed newsletter) when you join
- ENewsletter
- & guest blog post twice a year
- Club name and link on the Coalition website
- Club name and link on a Bike/Walk Alliance Member website in your area
- Discounts on Bike Coalition rides, events, and merchandise for your members
- Discounts at select local bike shops and businesses for your members

And last but certainly not least, you will have advocates out in the community working on issues that matter to you and your club!

Current Member Discounts: *cut the card out and keep it with you*

- Moment Cycle Sport 10% off.
- Trek Bicycle Superstore 10% off (in store, nonsale merchandise only)
- Bicycle Warehouse 10% off (in store)
- Itsa Bike Shop 10% off (in store)
- Cycle Quest 10% off (in store)
- Bike Bling 10% off (in store and online with discount code)
- Discount on tickets to San Diego Padres games
- Discount on assisted stretching at StretchU
- Bike the Bay \$10 off registration
- SDCBC Jersey \$5 off
- Free bike trailer rental from SDCBC
- Additional discounts are available for cyclists in San Diego through the SD Bike Commuter discount program. Visit www.sdbikecommuter.com for details.



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What has the Bike Coalition done for me lately?

Our work, while hard to measure, is critical to making the county a better place to ride a bike. Here are some of the things we do to help cyclists like you:

- **Advocacy Voice – County, State, and National.** In addition to being a strong cyclist advocate in San Diego County, SDCBC contingents annually attend the National and California Bike Summits. Both of these events provide an opportunity to engage politicians on bills before their respective governing bodies. At National Bike Summit 2014, over 700 cyclists convened to walk the halls of the Senate and Congress promoting three bills which are important for bicycle and pedestrian policy, which filter down to flexible local policies.
- **Review infrastructure improvements and act as a voice for cyclists out in the community.** Our advocates attend city council and community planning meetings throughout the county to advocate for safe, accessible bike routes and connections for cyclists. Advocated for bike corrals, green bike lanes, sharrows and other infrastructure enhancements throughout San Diego County. We are involved in guiding projects like the Coastal Rail Trail, Uptown Bike Corridor, North Park/Mid City Regional Bike Corridor, Oceanside Coast Highway Corridor, and more.
- **Established the Regional Bike / Walk Alliance.** A group made up of Walk SD, SDCBC, and local bicycle and pedestrian advocacy groups throughout the county to support livable communities and streets in San Diego County.
- **Educate cyclists, motorists and the general public about bicycling issues.** Hosted free workshops and classes (Bike and Learn Together, Spin Your Wheels) to anyone in San Diego County regarding bicycling on the road. In response to the death of a cyclist who was hit by a North County Transit District Bus, we joined the Oceanside bicycle and pedestrian advocacy group- Bike/Walk Oceanside- in meeting with NCTD to discuss their training methods.
- **Provide legal advice and assistance for unwarranted ticketing of cyclists.** Recently we helped get a bike violation ticket in Encinitas overturned- as the cyclist left the bike lane in order to pass slower cyclists. This is prompting law enforcement to re-examine cycling laws and proper behavior for cyclists and motorists in an environment where bicycling is becoming a more common transportation mode.



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- **Educating NCTD and Law Enforcement.** SDCBC educators provided classes to over 250 NCTD bus drivers in a follow-up to initial NCTD discussions. They also lead training sessions for Oceanside PD and CHP, where CHP is desirous of a set of CHP LCIs (LAB-certified League Cycling Instructors). Future plans are for the County Sheriffs Dept. and other City Police Depts.
- **Supporting Bicycle Friendly Community applications.** Coronado achieved Bicycle Friendly Silver Community status. SDCBC programs were used in supporting several items on Coronado's application.
- **CicloSDias.** In 2013, hosted San Diego's first-ever open streets celebration. The event closed 5.2 miles of road in North Park, South Park, and City Heights to cars and brought nearly 10,000 people out into the streets on bicycles, rollerblades, skateboards, scooters, unicycles and more.
- **Partner for Bike to Work Day.** Set participation record in 2013.
- **Bike Valet Parking.** Provided parking at more than twenty community events throughout the County.
- **Bike Share Review Panel.** Participated in San Diego City Bike Share Program, starts in 2014.
- **Cyclist Perception Issues – Easing Bikelash.** SDCBC took affirmative action to have an East County hate sign removed, which declared it OK to kill cyclists who don't share the road. SDCBC will respond in positive fashion to any such publicity which tries to shed bad light on cyclists.

To stay up to date on issues the Bike Coalition is working on, be sure to check out our website, blog and e-newsletters.



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Frequently Asked Questions

My club has provided membership for free or discounted to some of our club members. Do we need to pay \$5 to the Bike Coalition for those memberships?

Yes- in order to receive Club Membership benefits, we must receive \$5 per member of your club. Please note a minimum of \$50 per club is required. Membership to the San Diego County Bicycle Coalition usually costs \$25 for the year, so the \$5 membership fee is already discounted significantly.

Does my club pay the \$5 per member, or do our members pay the \$5?

This decision is up to your club. Some of our clubs choose to pay the \$5 fee for their members out of their regular dues. Some clubs increase their dues by \$5 in order to provide membership to the Coalition. Another idea is to have a mini fundraiser with your members to raise enough for the \$5 per member Bike Coalition Membership. Either way, the club decides to collect the \$5 per member dues, the money to SDCBC should come from the club as a single yearly check along with their roster as described on the club registration form.

Please write your club check to: **The San Diego County Bicycle Coalition**

Mail it with this form to: **San Diego County Bicycle Coalition
P.O. Box 34544
San Diego, CA 92163**

Is the Coalition a non-Profit organization?

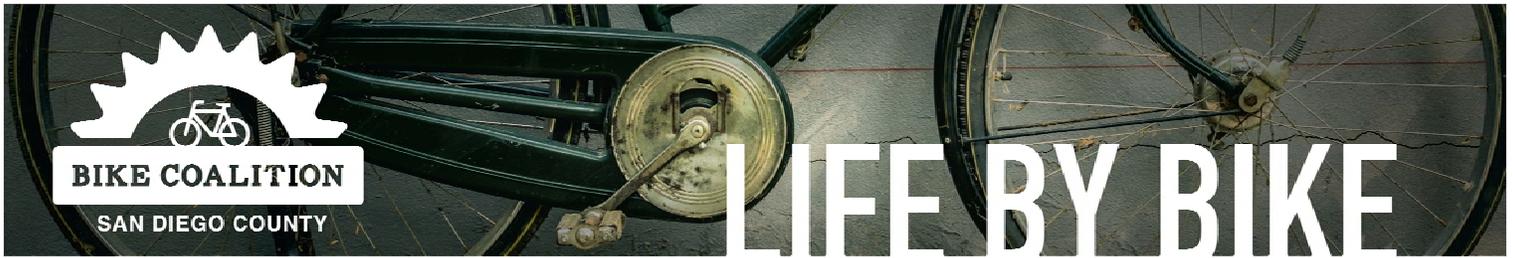
Yes - The San Diego County Bicycle Coalition (SDCBC) is a 501(c)3 non-profit organization .

Can my club have a booth at Bike Coalition events?

No. Because we have limited space at our events, and a lot of participating clubs, we do not currently offer booth space with your membership. However, if you would like to sponsor a Coalition event, you may do so by completing our event sponsorship application.

Where are your offices located?

Our offices are in Downtown San Diego, 1111 Sixth Avenue #402, San Diego CA 92101 and you can reach us by phone at (858) 487-6063



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Please fill out this form and return it to us with your annual membership dues of \$5 per member. We also ask that you provide a roster of your members electronically to the Council of Bicycle Clubs Chair, Mike Samyn, at msamyn155@gmail.com. Please include the following fields: first name, last name, email address, phone number (if available), address, city, state, zip.

Note: We do not sell or share roster information without prior consent. It is solely used to communicate with our membership on advocacy and Bike Coalition events.

Club Description:

Member Count:

Mailing Address:

Web Site:

Facebook:

Twitter:

Club President:

Club Treasurer

Club Representative:

Club Rep. eMail Address:

Club Re. Phone Number: