



Sponsor the Bike Coalition Today!

The San Diego County Bicycle Coalition advocates for and protects the rights of all people who ride bicycles. We promote bicycling as a mainstream, safe, and enjoyable form of transportation and recreation.

We work for better bicycling access and infrastructure, provide education programs for youth and adults who want to ride and encourage public officials, regional partners and advocates to join us in making San Diego County the most bike-friendly region in the nation.

Join us today!



As a Sponsor You:

- ⌆ Support the Coalition's work to make San Diego County the most bike friendly region in the nation.
- ⌆ Connect your business to people who care about their health and the health of our local economy and the environment.
- ⌆ Recognize the benefits of bicycling for your employees, customers, your local economy, and your community.



Sponsorship Benefits

Levels of your tax-deductible contribution:

	Gold \$3,000	Silver \$2,000	Bronze \$1000	Business Membership \$500
Website	Logo	Logo	Logo	Logo
Spotlight in SDCBC social media	Yes	Yes	Yes	Yes
Recognition at Events	Booth space or banner at 2 events	Booth space or banner at 1 event	Banner at 1 event	No
Annual Report Logo Recognition	Large	Medium	Small	Listed
LAB Bike Friendly Business Application Assistance	Yes	Yes	No	No
Discount Memberships	Free membership	Free Membership	Free Membership	Free Membership
Logo & link on enewsletter sent to 7,000+	Yes	Yes	Yes	Listed
On-site Bike Commuting Workshops for employees	Up to 3	Up to two	One	One



Sponsorship Benefits

Membership

SDCBC has 7,000+ members throughout San Diego County, with the majority of members residing in the City of San Diego. About two thirds of our members are also part of a bike club.

Communications

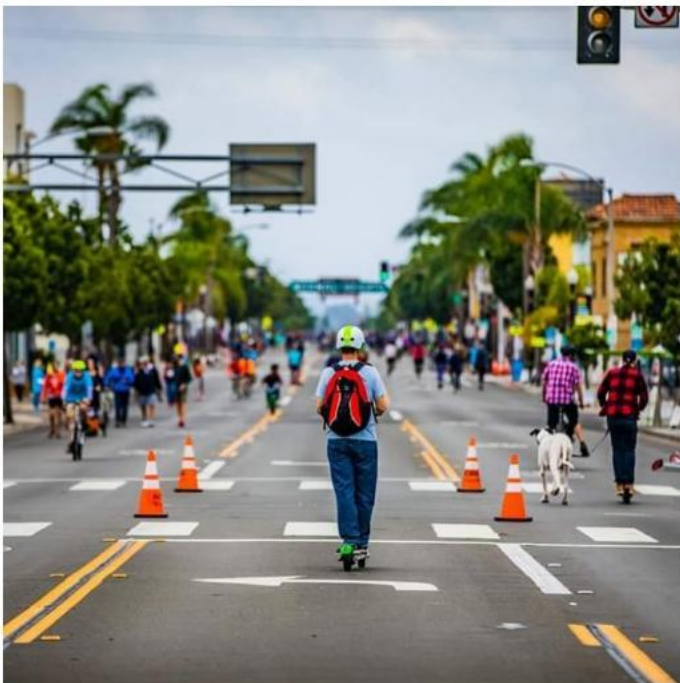
Communication Type	Impressions	Frequency or Duration
E-Newsletter	7,000+ subscribers	1 per month
E-Calendar	7,000+ subscribers	1 per month
Facebook /sdbikecoalition/	5,000+ followers	5 or more posts/ week
Twitter @sdbc	2,500+ followers	5 or more posts/ week
Instagram @sdbikecoalition	4,000+ followers	5 or more posts/ week
Targeted email advcoacy	Varies	As needed

Major Events

Event	Date	Attendees
Education	Year Round	11,000+
CicloSDias San Diego x 4 Open Streets Event	Encinitas - January 12 th San Ysidro - April 26 th Imperial Beach - June 28 th Location TBD - October 25 th	15,000+
San Diego Regional Bike Summit	February 6 th to 8 th Biennial Event	100+
Bike the Bay	August 23 rd	4,000+
Holiday Joy Ride	December 10 th	150+
Women Ride IB	September 20 th	150+
Bike Month Kick-Off Ride & Celebration	Annually May	200+



Feel Good About What We Do





2020 CALENDAR OF EVENTS

Sunday, January 12th

Cyclovia Encinitas – Open Street Event Hwy 101 Encinitas

Thursday, February 6th – Saturday, February 8th

San Diego Regional Bike Summit II – Shifting 2020

Saturday, February, 22nd – Sunday, February 23rd

Kerry's Ride – Bike Packing Weekend

Sunday, April 26th

CicloSDias San Ysidro – Open Streets Event San Ysidro

Thursday, April 30th

Bike Month Kick Off Party – Quartyard Downtown SD

May 2020

Bike Month

Thursday, May 14th

Bike To Work Day

Thursday, June 18th

Summer Solstice Ride

Sunday, 28th June

IBactive – Open Streets Event Imperial Beach

Sunday, August 23rd

Bike The Bay – Coronado Bridge & Bayshore Bikeway Loop Ride

Sunday, September 20th

Women Ride IB – Women Focused (Not Exclusive) Road or Mountain Bike Ride Imperial Beach

Sunday, October 25th

CicloSDias – Open Streets Event (Location To Be Advised)

Thursday, December 20th

Holiday Joy Ride – Night Time Lit Up Bike Ride & Advocacy Awards