



5 KEY BENEFITS

of getting more people cycling at your organization

- 1 Greater profitability**
Lower healthcare costs, increased staff productivity, reduced car parking costs.
- 2 Happier staff**
Reduced stress, improved health, increased productivity, better team cohesion.
- 3 Better recruitment + retention**
Be an employer of choice, attract and keep the best staff.
- 4 Be more sustainable**
Reduced carbon emissions, progressive environmental practices.
- 5 Enhanced reputation**
Responsible leadership, safeguarding employee health + wellbeing.



Regular riders
take 1.4 fewer sick days
on average per year



Staff turnover costs
up to 21% of the
employee's annual
salary



Car parking costs
can be huge - averaging
\$2,200 per space
per year

Unlock all these benefits and much more by participating in
a Love to Ride Workplace Challenge!

This friendly competition fosters a strong
team spirit and gives participants the
opportunity to ride virtually with their
colleagues and contribute to the global
movement to get more people on bikes.

For more info and to register go to:

lovetoride.net/tampabay

