5 KEY BENEFITS
of getting more people cycling at your organization

1. **Greater profitability**
   Lower healthcare costs, increased staff productivity, reduced car parking costs.

2. **Happier staff**
   Reduced stress, improved health, increased productivity, better team cohesion.

3. **Better recruitment + retention**
   Be an employer of choice, attract and keep the best staff.

4. **Be more sustainable**
   Reduced carbon emissions, progressive environmental practices.

5. **Enhanced reputation**
   Responsible leadership, safeguarding employee health + wellbeing.

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**Regular riders**
Take 1.4 fewer sick days on average per year.

**Staff turnover costs**
Up to 21% of the employee’s annual salary.

**Car parking costs**
Can be huge - averaging $2,200 per space per year.

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Unlock all these benefits and much more by participating in a Love to Ride Workplace Challenge!

Our challenges foster a strong team spirit and give participants the opportunity to stay connected with colleagues and friends online. Be a part of the global movement to get more people on bikes.

For more info and to register go to:
lovetoride.net/sandiegocounty