

2015 Annual Report

Our Mission

The San Diego County Bicycle Coalition advocates for and protects the rights of all people who ride bicycles. We promote bicycling as a mainstream, safe and enjoyable form of transportation and recreation.



2015 SDCBC BOARD Of Directors



Kevin Wood, Chair Judi Tentor, Vice-Chair Maria Olivas, Secretary Carrie Stemrich, Treasurer Khalisa Bolling, Advocacy Howard LaGrange, Regional Bike/Walk Alliance Jim Baross, Education **Board Members:** Serge Issakov Randy Van Vleck Elayne Fowler Myles Pomeroy Stephan Vance David Nichols Robert Leone Travis Pritchard



SDCBC STAFF





Michelle Luellen, Erin Stephens, Kevin Baross, Andy Hanshaw, Corey Hart

ADVOCATE







2015 Highlights

- New Bike lanes added countywide
- Attended dozens of regional meetings to advocate for safer, more accessible and connected bikeways
- Advocated for transportation funding at federal, state, regional and local levels
- Advocated for City of San Diego Climate Action Plan calling for 6% bicycle commute mode share by 2020 and 18% by 2035
- Advocated for continued progress of regional bikeways in Uptown, North Park, Coastal Rail Trail and E Bayshore Bikeway

EDUCATE:





In 2015 we reached 4175 people (adults and children) through education programming from Oceanside to San Ysidro to Lemon Grove. We conducted dozens of Bike Rodeos, Community Bike Rides and Safety Assemblies



CELEBRATE





BIKE MONTH MAY 2015











Raised \$72,000 for SDCBC Programs at 8th Annual Bike The Bay















TOUR DE FAT

Raised \$40,000 for SDCBC Programs









ADVOCATE • EDUCATE • CELEBRATE

We Hosted STATE & NATIONAL MEETINGS









GOLDEN GEAR AWARDS 2015 ADVOCATE OF THE YEAR

Monique Lopez



COMMUNITY PARTNER OF THE YEAR

REI



PUBLIC PARTNER OF THE YEAR

City of National City



BIKE FRIENDLY BUSINESS OF THE YEAR

TREK Bicycle Superstore



VOLUNTEER OF THE YEAR

Mike Samyn



THANKS TO OUR SPONSORS





















2015 Financials

Financial Support total: \$350,145

- > Events: \$131,867
- > Grants \$171,510
- Membership \$17,488
- Gifts \$29,280

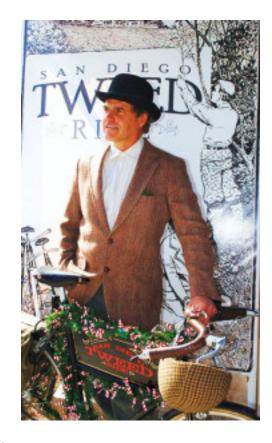
Expenses total: \$310,536

- Membership& development \$78,624
- Programs \$150,177
- Operations \$81,735



We Remember







We remember and dedicate this report to:

Johan Wangbichler...Hans