2015 Annual Report
Our Mission

The San Diego County Bicycle Coalition advocates for and protects the rights of all people who ride bicycles. We promote bicycling as a mainstream, safe and enjoyable form of transportation and recreation.
2015 SDCBC BOARD Of Directors

Kevin Wood, Chair
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Maria Olivas, Secretary
Carrie Stemrich, Treasurer
Khalisa Bolling, Advocacy
Howard LaGrange, Regional Bike/Walk Alliance
Jim Baross, Education

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David Nichols
Robert Leone
Travis Pritchard
SDCBC STAFF

Michelle Luellen, Erin Stephens, Kevin Baross, Andy Hanshaw, Corey Hart

ADVOCATE • EDUCATE • CELEBRATE
2015 Highlights

• New Bike lanes added countywide
• Attended dozens of regional meetings to advocate for safer, more accessible and connected bikeways
• Advocated for transportation funding at federal, state, regional and local levels
• Advocated for City of San Diego Climate Action Plan calling for 6% bicycle commute mode share by 2020 and 18% by 2035
• Advocated for continued progress of regional bikeways in Uptown, North Park, Coastal Rail Trail and Bayshore Bikeway
EDUCATE:

In 2015 we reached 4175 people (adults and children) through education programming from Oceanside to San Ysidro to Lemon Grove. We conducted dozens of Bike Rodeos, Community Bike Rides and Safety Assemblies.
BIKE MONTH MAY 2015

BikeLife Magazine Launch

ADVOCATE • EDUCATE • CELEBRATE
Raised $72,000 for SDCBC Programs at 8th Annual Bike The Bay
TOUR DE FAT

Raised $40,000 for SDCBC Programs
We Hosted
STATE & NATIONAL MEETINGS
GOLDEN GEAR AWARDS
2015
ADVOCATE
OF THE YEAR

Monique Lopez
GOLDEN GEAR AWARDS

COMMUNITY PARTNER
OF THE YEAR

REI
GOLDEN GEAR AWARDS

PUBLIC PARTNER OF THE YEAR

City of National City
GOLDEN GEAR AWARDS

BIKE FRIENDLY BUSINESS OF THE YEAR

TREK Bicycle Superstore
GOLDEN GEAR AWARDS

VOLUNTEER OF THE YEAR

Mike Samyn
THANKS TO OUR SPONSORS

 advocate • educate • celebrate
2015 Financials

Financial Support total: $350,145
- Events: $131,867
- Grants: $171,510
- Membership: $17,488
- Gifts: $29,280

Expenses total: $310,536
- Membership & development: $78,624
- Programs: $150,177
- Operations: $81,735
We Remember

We remember and dedicate this report to:
Johan Wangbichler...Hans

ADVOCATE • EDUCATE • CELEBRATE