



2015 Annual Report

ADVOCATE • EDUCATE • CELEBRATE

Our Mission

The San Diego County Bicycle Coalition advocates for and protects the rights of all people who ride bicycles. We promote bicycling as a mainstream, safe and enjoyable form of transportation and recreation.



2015 SDCBC BOARD Of Directors



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SDCBC STAFF



Michelle Luellen, Erin Stephens, Kevin Baross, Andy Hanshaw, Corey Hart

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ADVOCATE



2015 Highlights

- New Bike lanes added countywide
- Attended dozens of regional meetings to advocate for safer, more accessible and connected bikeways
- Advocated for transportation funding at federal, state, regional and local levels
- Advocated for City of San Diego Climate Action Plan calling for 6% bicycle commute mode share by 2020 and 18% by 2035
- Advocated for continued progress of regional bikeways in Uptown, North Park, Coastal Rail Trail and Bayshore Bikeway

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BIKE COALITION

SAN DIEGO COUNTY

EDUCATE:



In 2015 we reached **4175** people (adults and children) through education programming from Oceanside to San Ysidro to Lemon Grove. We conducted dozens of Bike Rodeos, Community Bike Rides and Safety Assemblies



BIKE COALITION

SAN DIEGO COUNTY

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CELEBRATE



BIKE MONTH MAY 2015



BikeLife Magazine Launch



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Raised \$72,000 for
SDCBC Programs at
8th Annual Bike The
Bay



BIKE COALITION

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TOUR DE FAT

Raised \$40,000 for SDCBC
Programs



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BIKE COALITION

SAN DIEGO COUNTY

We Hosted STATE & NATIONAL MEETINGS



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GOLDEN GEAR AWARDS

2015

ADVOCATE
OF THE YEAR

Monique Lopez



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GOLDEN GEAR AWARDS

COMMUNITY PARTNER
OF THE YEAR

REI



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GOLDEN GEAR AWARDS

PUBLIC PARTNER OF THE YEAR

City of National City



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GOLDEN GEAR AWARDS

BIKE FRIENDLY BUSINESS OF THE YEAR

TREK Bicycle Superstore



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VOLUNTEER OF THE YEAR

Mike Samyn



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THANKS TO OUR SPONSORS



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2015 Financials

Financial Support total: \$350,145

- Events: \$131,867
- Grants \$171,510
- Membership \$17,488
- Gifts \$29,280

Expenses total: \$310,536

- Membership & development \$78,624
- Programs \$150,177
- Operations \$81,735



We Remember



We remember and dedicate this report to:
Johan Wangbichler...Hans



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