ANNUAL REPORT
2020

San Diego County Bicycle Coalition

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300 15th St, San Diego CA 92101
TO OUR MEMBERS

We are pleased to share our 2020 Annual Report for the San Diego County Bicycle Coalition. We can confidently state that 2020 was unlike any year the Bike Coalition has ever faced but proudly, we responded with caution, careful planning and adjusting, and came through better and stronger as an organization.

Thanks to your support, we were able to continue our mission to deliver diverse educational programs (including virtual classes), advocacy efforts that led to more "wins" for cyclists, and we engaged with more of you to grow a strong network of support for safe and accessible bicycling across San Diego County. We are proud of our response to the COVID-19 pandemic and we are grateful for the awakening to a long overdue social and racial justice movement that demands change. For us, this is one of our highest priorities moving forward and you will see changes from us to be more inclusive and representative in our board, staff members and the work that we carry out for better bicycling for all.

As always, we cannot do any of this without you and we appreciate the strong showing of support you demonstrated in 2020 that kept our wheels spinning and our organization thriving.

Thank you for your continued support! We can't wait for the year ahead and our plans to Advocate, Educate and Celebrate with you.

Andy Hanshaw
EXECUTIVE DIRECTOR
ABOUT US

The San Diego County Bicycle Coalition is a 501(c)3 non-profit organization, dedicated to making bicycling better in San Diego County. Since 1987, we have acted as voice for bicyclists in the region and have advocated for safer streets and hundreds of miles of bike paths, lanes and trails all across the San Diego region. We conduct educational programs, promote awareness of bicyclists and bicycling issues, review infrastructure improvements, and act as a voice for bicyclists to elected officials and decision makers all over San Diego County.

MISSION

The San Diego County Bicycle Coalition advocates for and protects the rights of all people who ride bicycles. We promote bicycling as a mainstream, safe, and enjoyable form of transportation and recreation.

ADVOCATE, EDUCATE, CELEBRATE!

2020 Vision

Keeping up with the changing times, we aim to adapt our programming and make our work more accessible to a broader audience throughout San Diego County. This includes bi-lingual class offerings, closed captions, interactive classes that put biking in a broader context. We’re creating more online content and designing events/classes that cater to people of different ages and abilities.

Membership

To grow a stronger group of bike riders in San Diego, we transitioned to free membership!

9,586 members strong! +1,420 new members in 2020
**BOARD MEMBERS**

**OFFICERS**

<table>
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<tr>
<th>Position</th>
<th>Name</th>
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<tbody>
<tr>
<td>CHAIR</td>
<td>Richard Opper</td>
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<tr>
<td>VICE CHAIR</td>
<td>David Nichols</td>
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<tr>
<td>TREASURER</td>
<td>Pierre Pfeffer</td>
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<tr>
<td>SECRETARY</td>
<td>Keith Fuller</td>
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**COMMITTEE CHAIRS**

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<thead>
<tr>
<th>Committee</th>
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<tr>
<td>GOVERNANCE COMMITTEE</td>
<td>Katie Christ</td>
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<tr>
<td>ADVOCACY COMMITTEE</td>
<td>Stephan Vance</td>
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<tr>
<td>COUNCIL OF CLUBS</td>
<td>Myles Pomeroy</td>
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<tr>
<td>EDUCATION</td>
<td>Jim Baross</td>
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<tr>
<td>MEMBERSHIP</td>
<td>David Nichols</td>
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<tr>
<td>OUTREACH AND EQUITY</td>
<td>Denice Williams</td>
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<tr>
<td>OUTREACH AND EQUITY</td>
<td>Joseph Garcia</td>
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**MEMBERS AT LARGE**

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<thead>
<tr>
<th>Name</th>
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<tr>
<td>Blanca Lowery</td>
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<td>Frank Lehnerz</td>
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<td>Jean Passino</td>
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<td>Kevin Wood</td>
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<td>Mary McGuirk</td>
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<td>Howard LaGrange</td>
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<td>Karl Rudnick</td>
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<td>Linda Webb</td>
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<td>Richard Stakelum</td>
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**CLUB REPRESENTATIVES**

<table>
<thead>
<tr>
<th>Club</th>
<th>Representative</th>
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<tbody>
<tr>
<td>BIKE BUDDIES</td>
<td>Mark Semancsin</td>
</tr>
<tr>
<td>BLIND STOKERS</td>
<td>Dan Orr</td>
</tr>
<tr>
<td>CHALLENGED ATHLETES</td>
<td>Jaimie Lynch</td>
</tr>
<tr>
<td>MAJOR TAYLOR CYCLING CLUB</td>
<td>Will Hardin</td>
</tr>
<tr>
<td>SAN DIEGO BIKE CLUB</td>
<td>Serge Issakov</td>
</tr>
<tr>
<td>THE TURTLES</td>
<td>Monte Murbach</td>
</tr>
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2020 STAFF MEMBERS

Andy Hanshaw
EXECUTIVE DIRECTOR

Sylvie Froncek
PROGRAMS DIRECTOR

Kevin Baross
EDUCATION PROGRAM MANAGER

Oliver Zuniga
COMMUNICATIONS & OUTREACH COORDINATOR

Jesse Clark
BIKE VALET, OFFICE & TECHNOLOGY MANAGER

Skii Fleeton
MEMBERSHIP COORDINATOR

Rocio RC Colon
OUTREACH COORDINATOR

Jennifer Hunt
ADVOCACY COORDINATOR
ADVO CACY HIGHLIG HTS

We are proud to see years of advocacy are coming to fruition as SANDAG makes great progress on the Meade and Landis Bikeways in North Park and the 4th and 5th Avenue portions of the Uptown Bikeway. Throughout the year we worked with the City of San Diego Mobility Board and local committees to advocate for safer streets and better bike infrastructure.

Showing support in 2020

- Cardiff Cycletrack Project
- Complete Communities: Mobility Choices
- Slow Streets
- $300 Million Regional Bike Network
- Downtown Mobility Plan
- Supported California Bicycle Coalition’s legislation to improve bicycling
- 30th Street Protected Bikeway project
- Downtown Cycletrack Network

Pandemic Response

Responding to the COVID-19 stay at home orders, the San Diego County Bicycle supported a state-wide campaign to ensure that bike shops were listed as essential businesses and allowed to remain open to support bicycle commuters. We advocated for cycling to be recommended by the CDC as an alternative to group transportation or increased single occupancy vehicle use.

Following that effort, we helped to form a broad coalition of community groups to advocate for “slow streets” and allow for neighborhood streets to be transformed so that residents could enjoy safe, open spaces for cycling and walking.

SHIFT: San Diego Regional Bike Summit

We held our second Regional Bike Summit from February 6th to 8th, 2020 at Balboa Park. With more than 300 people in attendance and an impressive list of thirty guest speakers, people came from across California to take part in round table group discussions, networking opportunities and informative lectures on the state of cycling. We hosted a San Diego Mayoral candidate forum focused on mobility justice, bicycling infrastructure and policies for climate action and bicycling and walking projects.
PROGRAMMING ACCOMPLISHMENTS

From January to March we held in-person classes and large group events including monthly Bike the BLVD rides down the recently completed El Cajon BLVD bus/bike lane with more than 100 riders at each excursion! Mid-March and the start of the COVID-19 stay at home orders brought us all inside, save for a few small, outdoor classes and distribution events. But we turned to semi-virtually programming and here is what we accomplished!

1390 registered riders (183 new riders!)
122 participating organizations
1,320,000 miles ridden
100+ classes taught
2000+ students
100+ bicycles given away
400+ lights distributed
200 reflective vests distributed
Looking Ahead

This unprecedented year forced us to grow and change in important ways. As we look forward to the next years, some important lessons from 2020 will stay with us in our work. We will continue to expand our online programming and offer virtual classes and events to engage with people, wherever they are at. We brought outreach and equity into focus this year and we will continue to look at our impact through those lenses. Lastly, we expanded our board to create a more representative group of San Diego Cyclists and we hope to cultivate a more inclusive cycling community through this effort.

Goals for 2021

- Follow through on our commitment to a more equitable, accessible and successful bicycling advocacy organization
- Maintain our momentum and renewed interest in bicycling for new riders brought in by the COVID-19 pandemic
- Work towards returning safely to group rides and events including Bike the Bay and CicloSDias
- Launch the Regional Bike Center Campaign
- Engage with and gain support from new local and regional elected leaders to further goals towards equity, climate action, active transportation and sustainability.
- Celebrate more bikeway openings!

Liberty Station Bike Center

In December 2020 we were given the deed to a building in the Naval Training Center Park in Liberty Station which had once been slated for demolition. Over the next few years we will be fundraising to revitalize this building and turn it into a Family Bicycle Center.

How can you help?

Become a part of the SDCBC! Membership is free, just join our mailing list to stay up to date with what we’re up to in your community. We have year-round volunteer opportunities. You can learn more about these on our website or by contacting our volunteer coordinator. Stay up to date on advocacy efforts and attend a city council meeting to speak up for what you want to see in your area. Make a donation or help with our fundraising efforts to ensure that we can keep providing free classes and events that reach more residents all over the county!
FINANCIAL SUMMARY

Financial Support
- Grants: 82%
- Gifts (Donations): 12%

Expenses
- Program: 64%
- Events: 19%
- Operations: 15%
- Membership and Development: 2%
THANK YOU TO OUR 2020 DONORS!

Cathy B
Gregory Aarons
George Adrian
Joe Agnes
Malcolm Airst
James Albarella
Mark Allan
Hasim Al-Mashat
James Apple
Alex Araiza
Vahid Asgharzadeh-Fozi
Nina Atrero-Handy
Cathy B
Simon Bott-Suzuki
Reuven Brandt
Josh Babin
Patricia A. Baker
Jennifer Ball
Laura Ball
Michael Ballard
Thomas Bamburg
Jacqueline Bantad
Jim Barlow
Cody Barnes
Rusty Barnes
Jim Baross
Mark Bauckman
Joshua Beatty
Patricia Becker
Susan Berlin
Sandra Beus
Nikunj Bhatt
Adam Bickett
Bike Buddies Cycling Club
Greg Birch
Rebecca Birns
Kent Blade
Chris Blair
Simon Bott-Suzuki
Reuven Brandt
Claire Bredar
Linda Briggs
Timothy Briggs
Michael Brown
Nancy Brown
Dorrie Bruggemann
Armando Buelna
Robert Bullock
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Erin Canzianii
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Scott Crosby
Christopher Crosdale
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Stay True Cycleworks
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Terry Dutton And Patty Riddle
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Dwayne Elliott
Lee Elster
Ron Eng
Ozzie Erickson Martin
Escalette
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Scott Farrell
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Holly Ferrante
Ben Fields
Jerry Fitzsimmons
Lanita Foley
Ryan Ford
Elayne Fowler Gail Friedt
Sylvie Froncek
Keith Fuller
Kris Galicia Brown
Louis Galper
K Gantzel
Andrew Garcia
Juan Manuel Garcia
Matthew Gardner
Thomas Gardner
John Gault
Marietta Geckos
Steven Gelb
James Gerber
Vincent Giannotti
Jim Ginz
Michael Goldbaum
Paul Gorman
Amanda Gossard
Margaret Graham
Stephen Granata
Lee Grandprey
Candida Granillo-Dodds
Monica Graves
Jason Hacker
Shane Hackworth
Jamie Hampton
Bob Hanlon
Albert Hardies
Lori Harlan
Anna Harley-Trochimczyk
John Harris
Everett Hauser
Terry Hayes
Deborah Hazel
Gregory Hein
Jeff Heine
Ray Henderson
Walter C Henderson
Emmanuel Hernandez
Matt Hess
Kent Hildreth
Conrad Hindert
Kirie Hodge
Brian Hoffman
Caryn Hoffman
Larry Hofstetter
Steve Houston
Stephen How
Mike Hsiao
Cathy Hunnicut
Cally Ingebritson
Amy Jackson
Michael Jenkins
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Brian Jollie
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Kathy Keehan
Gary Kent
Armen Khachadourian
David Kievit
Witold Kiezen
Francis King
Ken King