

SDCBC April - June 2021 Progress Report

Advocate

- AB 117 signed into law – statewide program for electric bike rebates.
- Rose Creek Bikeway finally opened between University City and Pacific Beach
- Sweetwater Bicycle Path & Promenade in Chula Vista opened to the public
- SANDAG Draft 2021 Regional Transportation Plan review and comments
 - Blueprint for San Diego's transportation system
 - Three chapters, 30 appendices, 2,000+ pages
 - Staff provided 90+ comments on 13 appendices
- Participated in Community Plan Updates for
 - University City
 - Barrio Logan
 - Clairemont Mesa
- Developed process for the Bicycle Coalition to analyze and distribute crash information. The recent uptick in crashes shows that the organization must be better prepared for media coverage and turn tragedy into action for safer bicycle infrastructure.

Educate

- Taught virtual City Cycling in May, June and July to 20 people total
- Taught Biking with Kids to 4 people in May
- Taught 23 bike commuting and tune up classes were completed during FY 20-21 as part of iCommute's Employer Bike Education Services Program. At least 277 employees attended one of these virtual classes. Class videos which were posted online for viewing after the event have received 760 views to date.
- New classes for this year include E-Bikes for Teens, as well as a continuation and update of the virtual modules, and standard virtual Bike Commuting 101, 202, and virtual Bike Maintenance Quick Checks.
- As we continue to pivot to virtual events, our video lessons have expanded as well.
- Created three e-bike specific videos: "E-Bike Types", "Cycling Infrastructure & Sidewalks" and "Gears & Throttle"
- LCI Seminar
 - Six candidates completed the intense three day seminar, including two staff members - Oliver and Jesse
- City of Carlsbad
 - Developed a one page folding booklet in Spanish and English about ebike safety. Printed 10,000 copies to distribute at schools, during classes, at bike shops, etc.

Celebrate

- Organized a self-guided Gordy Shields Ride on May 2nd with support from local organizations. Despite the rain about 40 people rode the route.
- Organized a self-guided ride around Mission Bay for kids on May 15th. We were joined by Suja Juice at one of our 2 educational pit stops and 120 people attended.
- Organized a Pride Ride on July 10th with guest speakers including former council president Georgette Gomez. BIRD distributed helmets, we supplied people with light up leg bands, 280 people attended.
- National Bike Month activities included virtual kickoff and closing parties, virtual (self-guided) rides and SANDAG Bike Anywhere Week.
 - During Bike Month, ran a month long Bike Month Challenge, with 2435 participants and 180 workplaces are using our Love to Ride website, 372 new riders have joined.
 - Bike Month fundraising campaign successfully reached over \$10,000 goal.
- Hosted a World Bike Day celebration on Youtube with a recap of Bike Month, fundraiser, raffle and special guests. It's on our youtube channel!
- Re-opened the SDCBC Office on 15th Street
 - Office improvements include new wall art, reception area, merchandise area and two hand-built divider partitions.
 - Staff have returned to office in person Mondays and Fridays. Remotely working on other weekdays.